

# TELL YOUR STORIES LLC

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## VISION PLAN BOOK

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### Community & Offerings

1. Identity - What's my story?
2. Genius - What's my superpower?
3. Offerings - What experiences do I want to create?
4. Sharing - How do I share my work in the world?
5. Connection - Who are my collaborative partners? What does connection look like with myself?
6. Guest/Beloveds - Who are my people?
7. Prosperity/Abundance - What does being abundant in my business look like?
8. Vision - What is my overall dream?

### Write + Publish

1. Idea - What is the purpose of my book?
2. Genius - What makes me the person to write this book?
3. Theme - What are my ideas and overall message?
4. Reader - Who are my people?
5. Impact - How could my book support the reader?
6. Connection - How will I connect to the readers?
7. Prosperity/Abundance - What does being abundant with my book look like?
8. Vision - What is my overall dream?

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# MISSION VS VISION

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**Below is a breakdown of the difference between a mission and a vision.**

**Mission:** This is what we do every day to achieve our goals. It's like a roadmap that guides our actions and tells us how we make a difference right now.

**Vision:** This is what we aspire to become or achieve in the future. It's like a dream or a big picture that motivates us and sets the direction for where we want to go in the long term.

>>>>A mission is about the present actions and purpose, while a vision is about the future aspirations and goals.

## **Example of a creative person's mission & vision:**

**Mission:** To use art as a means of self-expression, connecting with others, and sparking emotions. We create art every day to share our unique perspective and inspire those around us. Our mission is to make the world a more beautiful and thought-provoking place through our creative work.

**Vision:** A future where my art touches the hearts and minds of people worldwide, evoking deep emotions, inspiring change, and leaving a lasting legacy. I aspire to be a renowned artist whose work is celebrated for its innovation, authenticity, and ability to transcend cultural and societal boundaries. My vision is to continue growing as an artist, continuously pushing the boundaries of my creativity and making a meaningful impact on the world through my art.