

TELL YOUR STORIES LLC

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WARMING UP YOUR COMMUNITY

Reconnecting with your online community after an extended absence can be both rewarding and challenging. Here's a step-by-step guide to help you warm up your online community in a way that feels honest and authentic.

1. Reflect on Your Absence

Before re-engaging, take some time to think about why you were away and what you learned during that time. Authenticity is key.

2. Plan Your Return

Determine your goals for reconnecting with your community. What do you want to achieve by re-engaging?

3. Inform Your Audience

Announce your return in advance. Share a heartfelt message explaining your absence and your eagerness to reconnect.

4. Create Valuable Content

Prepare a series of engaging posts, videos, or other content to kickstart your return. Offer value to your audience.

5. Share Personal Updates

Open up about what you've been doing during your absence, both personally and creatively. Share highlights and challenges.

6. Acknowledge Your Community

Recognize and appreciate your followers and community members. Mention them in your posts or host a "welcome back" event. This could be a complimentary pop-up creative workshop.

7. Ask for Feedback

Encourage your community to share their thoughts on what they'd like to see from you moving forward. Listen and consider their input.

8. Rekindle Engagement

Actively engage with comments on your posts. Respond to messages and emails promptly.

9. Be Consistent

Commit to a posting schedule that you can realistically maintain. Consistency will help rebuild trust and momentum.

10. Collaborate with Others

Partner with fellow creators or influencers in your niche to expand your reach and introduce your community to new voices.

11. Share Your Plans

Outline your upcoming projects and plans. Give your community a glimpse of what they can expect from you in the future.

12. Monitor Analytics

Keep an eye on your engagement numbers to assess the impact of your efforts. Adjust your approach as needed.

13. Offer Value Continuously

Continue to provide valuable content, resources, or insights to keep your community engaged and excited about your return.

14. Encourage Participation

Encourage your community to create and share content related to your niche. Share and celebrate their creations.

15. Be Patient

Rebuilding and strengthening your community will take time. Be patient and persistent in your efforts.

16. Stay Authentic

Be yourself and remain authentic in your interactions with your community. Authenticity builds trust and connection.

Remember that reconnecting with your online community is a gradual process. Focus on rebuilding relationships, providing value, and staying true to your creative identity.