

TELL YOUR STORIES LLC

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WHAT DO I DO? - "THE ELEVATOR PITCH"

Crafting an elevator pitch involves emphasizing your unique skill, passion, and the value you bring to others. Below are two different formulas to guide you in creating your 30-second elevator pitch.

This formula is for the woman who identifies as an artist, writer, etc.

Introduction:

- "I am a [artist, writer, designer, etc]."

Passion Statement:

- "I'm deeply passionate about [Your Creative Focus: visual storytelling, artisanal crafts, etc]."

Unique Offering:

- "I specialize in [Your Specific Offering: custom illustrations, handmade jewelry, books, etc.], bringing [Adjective: vibrant, heartfelt] creations that [Emotion: inspire, uplift] your daily life."

Impact Statement:

- "Through my work, I aim to [Impact or Transformative Outcome: evoke joy, tell personal stories]."

Putting it all together:

"I'm an intentional creativity artist and published author. I'm passionate about transforming everyday moments into vibrant narratives. I specialize in mixed media art,

nonfiction, and fiction writing, bringing heartfelt creations and characters that inspire authenticity and tell a unique story. Through my work, I aim to be bold and vulnerable and invite you into that arena as well."

This formula is for the creative woman who wants to lead & create offerings.

Introduction:

- "I'm a creative entrepreneur and [Your Title]."

Passion Statement:

- "Passionate about [Your Creative Focus: empowering others through art, fostering creativity, etc.], where every workshop is a journey of self-discovery and expression."

Unique Offering:

- "Launching [Your Offering or Workshop: an immersive painting experience, a creativity masterclass, etc.], designed to [Adjective: inspire, unleash] your inner artist and [Achieve a Specific Outcome: boost confidence, foster community]."

Impact Statement:

- "I believe in the transformative power of creativity, and through these workshops, we'll [Impact or Transformative Outcome: unlock potential, ignite passion]."

Putting it all together:

"I'm a high-performance coach passionate about empowering visionary women through intentional creativity and intuitive structure - this dynamic duo creates heart-centered action. I have a program, The Empowered Project, where you can build and launch your big idea, like writing a book or building a community. I believe in the transformative power of creativity, and through this program, we'll unlock potential and ignite passion."

Here is an easy formula for a one-liner.

I (support, guide, mentor, coach, etc.) (who: women, artists, moms, writers, etc.) to (live more joyfully, use creativity in their healing journey, etc.).

Putting it all together: I guide visionary women to write the book they've always dreamed of and build communities to share their offerings!